

# LEVEL 3<sup>SM</sup> COLLABORATION SERVICES

## MANAGING THROUGH THE SEA OF CONFERENCING COMPLEXITY

The enterprise communication environment is complex. You are trying to manage multiple conferencing platforms and vendors, legacy equipment investments, and disparate networks to support consumption, while ultimately trying to plan a Unified Communications and Collaboration (UC&C) strategy.

Level 3 Collaboration services synergize with your Level 3 Network and voice investment. With a focus on simplifying your IT ecosystem, we provide integrated, holistic audio, video and web conferencing applications that layer onto your existing Level 3 infrastructure. Add to that our conferencing integrations into key UC&C applications, and you are on a path to a converged communication environment.

### Business Solutions

**Audio Conferencing:** When it comes to audio conferencing, you need a dependable solution that allows you to leverage your current conferencing investments while providing the path for a future UC&C deployment. Our on-demand, reservation-less audio conferencing solution is designed to give you the option of functioning as a standalone service, or integrating with your UC&C applications. It's built over our network and a dynamic call routing architecture to provide you with proven reliability, high-quality audio, and a robust feature set. Benefit further with on-net savings when you layer our audio conferencing service over your existing Level 3 Network investment.

**Web Conferencing:** Implementing separate audio, video, and web collaboration services is expensive and can cause end-user frustration due to integration issues that result in a poor user experience. Users want one invitation, a single entry point, and a unified meeting experience without the need for plugins. Integrated with our on-demand audio conferencing and event conferencing services, Level 3's web conferencing solutions provide interactive tools such as real-time screen sharing, remote desktop control, and polling for scheduled and on-demand meetings in easy-to-use and intuitive interfaces. Connect to everyone you need to maintain steady communication and productivity through our efficient, cost-effective web conferencing services.

**Event Conferencing:** When conducting high-profile conference calls, such as quarterly earnings or analyst meetings, you need an extra layer of care and expertise to deliver the conference to your important stakeholders without a hitch. Whether you are in the market for high-touch, operator-assisted, managed, audio-only event solutions or are seeking a cloud-based do-it-yourself webcasting event platform, Level 3 has you covered. With our expertise, we can help deploy a solution to fit your organization's event conferencing needs.



Connecting geographically dispersed employees, customers, partners and suppliers around the world at a moment's notice has never been easier.

Level 3's Collaboration services offer a suite of audio, video and web-conferencing services that help you boost workplace productivity while maximizing your organization's time, resources and global communications.

**Video Conferencing:** Managing complex, multi-vendor video room systems, along with their high bandwidth requirements and interoperability concerns, can strain an IT organization. Utilizing our network, we deliver high-quality, QoS-enabled video conferencing solutions, all backed by redundancy protection and disaster recovery systems. Our portfolio features a high-touch, professionally managed video conferencing solution that is outsourced to our reservations team to assist you with everything from initial scheduling to post-conference wrap up, eliminating unnecessary stress and concern. Additionally, Blue Jeans delivered by Level 3 brings you a cloud-based, cost-effective, self-service video conferencing solution for a reliable and secure way to leverage video services throughout your organization. You don't compromise performance and you have the ability to utilize your existing video investments.

## Level 3 Collaboration Suite

### Audio and Web Conferencing Solutions

- Level 3<sup>SM</sup> Ready-Access<sup>®</sup>
- Level 3<sup>SM</sup> Web Meeting
- Cisco WebEx<sup>®</sup> delivered by Level 3

### Event Conferencing Solutions

- Level 3<sup>SM</sup> Managed Event
- Level 3<sup>SM</sup> Event Studio
- Level 3<sup>®</sup> Managed Webcasting
- Level 3<sup>®</sup> Webcaste Elite

### Video Conferencing Solutions

- Level 3<sup>®</sup> Managed Video Conferencing
- Blue Jeans delivered by Level 3



## Why Choose Level 3?

**Leverage your Current Investments:** Customers can leverage their existing Level 3 Network investment to lower their conferencing costs by keeping their audio conferencing traffic on-net. Additionally, there are no capital investments in infrastructure and the burden of maintenance and support are transitioned to Level 3.

**Universal Conferencing Experience:** Our global conferencing solutions are seamlessly integrated for ubiquitous access in 118 countries utilizing a robust toll and toll-free phone number set for on-demand access.

**Simplified Access:** Through our productivity tools, we offer you more ways to join and host your meetings faster, right from where you are working. Just download the applications and enjoy quick connections to conferences along with integration into your Microsoft<sup>®</sup> Outlook<sup>®</sup> and Google calendars.

**Reliability and Quality:** Our proven, secure, end-to-end, real-time communication network can help minimize your risk of disruption and downtime. We provide network diversity, routing fail-over, dual provisioning and load balancing, as well as 24 x 7 network monitoring alerts and alarms, and proactive notification to support the highest quality of service.

**Designed to Support Future Growth:** Easily adapt your conferencing network as your business grows and demand for high-quality, reliable unified communications and collaboration applications and services increase.

**Superior Customer Service:** The long tenure of the average Collaboration services team member means you benefit from our industry expertise and premium customer service.

## ABOUT LEVEL 3

We build, operate and take end-to-end responsibility for the network solutions that connect you to the world. We put customers first and take ownership of reliability and security across our broad portfolio.

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